

EVENT GROWTH

18,103
visitors

102%

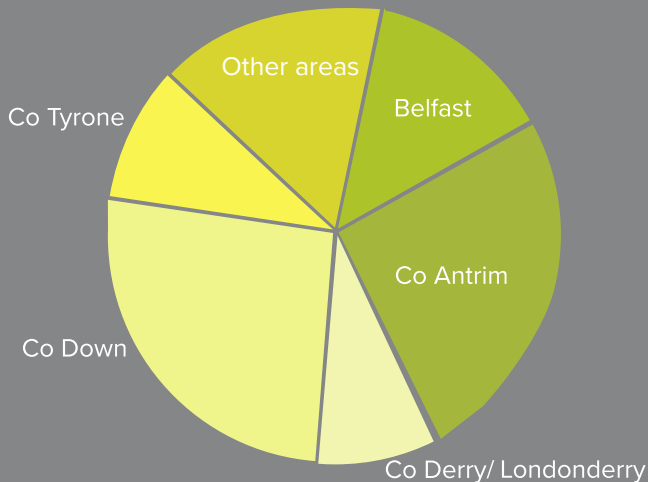
60%

175
exhibitors

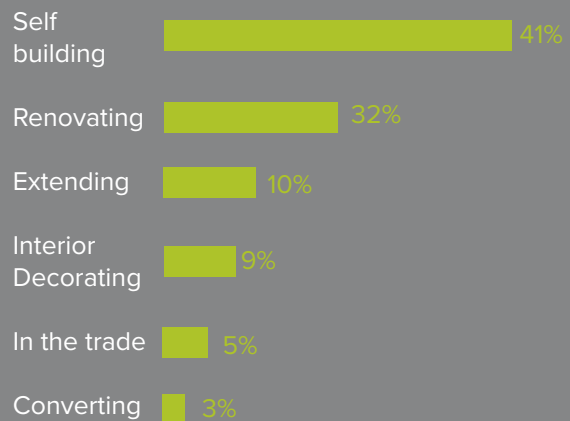
VISITOR INFORMATION

WHERE THEY'RE FROM

The event attracted a varied audience from a wide-reaching catchment area.

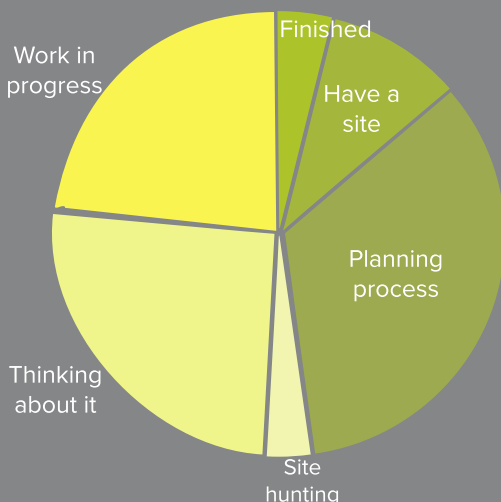


WHAT THEIR MAIN INTEREST IN THE EVENT WAS



WHAT STAGE THEY ARE AT

Attracting an active audience is vital, here's the breakdown of what stage our visitors are at in their build.



HOW MUCH THEY'RE PLANNING TO SPEND

