

Established online platform helping active self-builders, extenders and renovators source suppliers and products across Ireland.

## **Delivering Cost Effective Results**

65K+ unique visitors per year

Build your marketing database with an average of 25 leads per month Enquiries from across Ireland

# **Engaged Audience**

#### Directly linked to all other SelfBuild platforms

- Selfbuild website 600,000+ visitors per year
- Selfbuild Magazine 112,000+ reads per year
- SB Live Events 40,000+ visitors per year
- Facebook 100,000+ followers
- Instagram 40,000+ followers
- Facebook Group 30,000+ members
- NEW Selfbuild+ online membership 2,000+ subscribers & growing

#### **Constantly driving traffic**

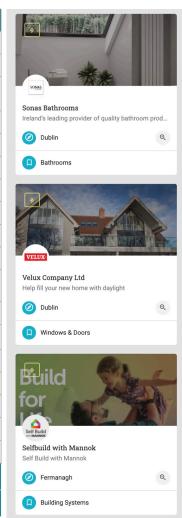
- Continuous social media ad campaign
- Ads throughout Selfbuild.ie
- Promoted to Selfbuild+ members
- Promoted in Selfbuild Magazine
- Ads in Selfbuild+ newsletter

Additional categories
HALF PRICE



### What's included & how it looks:

	Silver	Gold	Platinum
Header image with website link	1	1	1
Logo	/	<b>/</b>	1
Description & links	/	-	-
Image gallery (3 images)	-	-	-
User enquiry form	-	-	-
Location map	-	-	-
Full contact details	-	-	
Dedicated 'contact us' page	-	-	
Function to share listing	-	-	-
Yearly analytics on performance	-		
HELP button - additional generated queries, average 25 per month		-	-
Additional gallery space (9 images)		-	-
Video content		-	
PDF links to brochures			-
Social media links		-	-
Appear above Silver listings		-	
Appear above Gold listings			
Appear at bottom of each page			
Sterling	295	750	1150
Euro	350	890	1350



## 028 9751 0570 (0044 28 from ROI) - enquire@selfbuild.ie

Cost effective, direct route to market via the most trusted site for self-builders, extenders and renovators across Ireland.