

New online platform helping active self-builders, extenders and renovators source suppliers and products across Ireland.

### **Delivering Cost Effective Results**

65K+ unique visitors per year

1675 average listing views per year

Enquiries from across Ireland

## **Engaged Audience**

#### Directly linked to all other SelfBuild platforms

- Selfbuild website 600,000+ visitors per year
- Selfbuild Magazine 112,000+ reads per year
- SB Virtual Events **40,000+ visitors** per year
- Facebook 97,000 followers
- Instagram 32k followers
- Facebook Group 28,000 members
- NEW Sb+ members only site 800+ subscribers & growing

#### **Constantly driving traffic**

- Continuous social media ad campaign
- Ads throughout Selfbuild.ie & SB+
- Promoted as vital element of SB Virtual events
- NEW "Supplier Hub" section in Selfbuild Magazine
- Ads in Sb+ Weekly

Additional categories
HALF PRICE



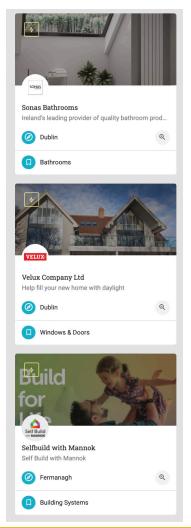
#### What's included & how it looks:

# LISTING @ £750/€890 per annum

- Header image with website link
- Description with website & brochure links
- Image gallery with up to 9 images
- Video content
- PDF links to your brochures
- Enquiries direct to your team
- Function to upload plans & images for direct quotes
- Location map
- Multiple website links
- Full contact details
- Links to all social media platforms
- Dedicated 'contact us' page
- Function to share your listing
- Yearly analytics on performance

#### FEATURED LISTING @ £1150/ €1350 per annum

- As above PLUS
- Appear at the top of all relevant searches – category, region, random word search
- Appear on the front page in the Featured Listings section
- Appear on the foot of every search page



Cost effective, direct route to market via the most trusted site for self-builders, extenders and renovators across Ireland.