



SELFBUILD SUPPLIERS HUB

New online platform helping active self-builders, extenders and renovators source suppliers and products across Ireland.

Delivering Cost Effective Results

65K+ unique visitors per year

1675 average listing views per year

Enquiries from across Ireland

Targeted Audience

Directly linked to all other SelfBuild platforms

- Selfbuild website – **600,000+** visitors per year
- Selfbuild Magazine – **112,000+** reads per year
- SB Virtual Events – **40,000+** visitors per year
- Facebook – **97,000** followers
- Instagram – **32k** followers
- Facebook Group – **28,000** members
- NEW Sb+ members only site - **600+** subscribers & growing

Constantly driving traffic

- Continuous social media ad campaign
- Ads throughout Selfbuild.ie & SB+
- Promoted as vital element of SB Virtual events
- NEW “Supplier Hub” section in Selfbuild Magazine
- Ads in Sb+ Weekly



What’s included & how it looks:

BOOTH @ £495/ €595 per annum

- Header image linked to site of your choice
- Hyperlinked description of your business
- Video content
- Unlimited product images
- Contact details
- Links to all social media platforms
- Enquiry button direct to your team
- User ability to upload plans & images for direct quotes
- Yearly analytics on performance

ISLAND @ £750/ €890 per annum

- As above PLUS
- A larger presence on the floor plan
- Logo in black and white embedded onto your island



Cost effective, direct route to market via the most trusted site for self-builders, extenders and renovators across Ireland.