

# SELFBUILD SUPPLIERS HUB

New online platform helping active self-builders, extenders and renovators source suppliers and products across Ireland.

### **Delivering Cost Effective Results**

65K+ unique visitors per year 1675 average listing views per year Enquiries from across Ireland

# **Targeted Audience**

#### Directly linked to all other SelfBuild platforms

- Selfbuild website 600,000+ visitors per year
- Selfbuild Magazine 112,000+ reads per year
- SB Virtual Events 40,000+ visitors per year
- Facebook 97,000 followers
- Instagram 32k followers
- Facebook Group 28,000 members
- NEW Sb+ members only site 600+ subscribers & growing

#### **Constantly driving traffic**

- Continuous social media ad campaign
- Ads throughout Selfbuild.ie & SB+
- Promoted as vital element of SB Virtual events
- NEW "Supplier Hub" section in Selfbuild Magazine
- Ads in Sb+ Weekly



## What's included & how it looks:

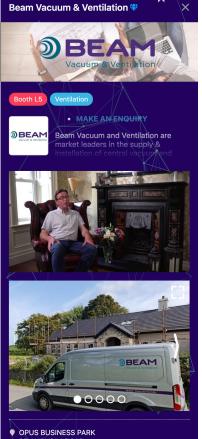
#### BOOTH @ £495/ €595 per annum

- Header image linked to site of your choice
- Hyperlinked description of your business
- Video content
- Unlimited product images
- Contact details
- Links to all social media platforms
- Enquiry button direct to your team
- User ability to upload plans & images for direct quotes
- Yearly analytics on performance

#### ISLAND @ £750/ €890 per annum

- As above PLUS
- A larger presence on the floor plan
- Logo in black and white embedded onto your island

Additional categories HALF PRICE



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Cost effective, direct route to market via the most trusted site for self-builders, extenders and renovators across Ireland.